



SPONSORSHIP GUIDE

2019-2020



THE FEDERATION
of COMMUNITY SOCIAL SERVICES *of* BC

Altogether better.

WHY SPONSOR FEDERATION EVENTS?

The Federation of Community Social Services of BC hosts three conferences each year: a Social Policy Forum in Victoria (February), an Emerging Issues Conference in Penticton (June) and a Professional Development Conference in Richmond (October). Each conference coincides with a Federation General Meeting and brings together between 100-300 social services sector participants from across the province. Sponsoring these conferences allows organizations to present themselves and their services or products to a valuable demographic while affirming a commitment to healthy communities across British Columbia.

The Federation represents a fast-growing membership of over 130 agencies who provide support to individuals and communities across BC. Our member agencies span the entire province and offer a broad range of services to communities, people living with physical and mental challenges, vulnerable children, youth and seniors, new immigrants, people living with addictions and/or mental health issues, and those living in poverty.

Since 1982, we've been strengthening and supporting our members and BC's community service sector by networking, exchanging information, building skills, and by consistently bringing a balanced perspective to discussions with provincial and national decision makers.

We connect the dots between ideas, research, and practices from around the world and promote the need for such knowledge within BC's social services. Members, network partners, government, and other key stakeholders rely on us to provide accurate, current, and useful information about the issues facing our sector today and in the future.

The Federation's conference partners also include representatives from provincial government, universities, other non-profits, and Aboriginal and First Nations organizations. We value and are extremely proud of these connections.

Sponsorship options are presented for single or multiple conferences and at various price points customized to fit your marketing budgets. We'll help you connect with community social services agency executives, decision-makers and professionals from all over British Columbia!

SPONSORSHIP OPPORTUNITIES

Enhance your organization's visibility and expand your marketing strategy as an official event sponsor of The Federation of Community Social Services of BC.

Sponsorship Benefits	Diamond \$40000	Platinum \$20000	Gold \$10000	Silver \$5000	Bronze \$3500
Speaking opportunity during the event's opening remarks	✓				
Speaking opportunity during the event's closing remarks		✓			
Acknowledgement on The Federation website including sponsor's logo and direct link to organizational website	Pre-event & continuous for 12 months post-event	Pre-event & continuous for 6 months post-event	Pre-event & continuous for 3 months post-event	Pre-event & continuous for 1 month post-event	Pre-event & continuous for 1 month post-event
Acknowledgement in The Federation Annual Report	✓	✓	✓	✓	✓
Multi-media recognition during event	✓	✓	✓		
Complimentary advertisement in The Federation's weekly email distribution publication the same calendar year as the sponsorship contribution occurs.	Four over a 12-month post-event duration	Two over a 6-month post-event duration	One over a 3-month post-event duration		
Brief (≤10 minutes) slide show or video highlighting sponsoring organization to be shown on projector screens during the event's lunch break	✓	✓	✓		
Sponsorship acknowledgement slide (may include corporate logos) to be displayed on projector screens during scheduled breaks	✓	✓	✓	✓	✓
Prime exhibit or display space in event foyer	✓	✓	✓		
Standard exhibit or display space in event foyer				✓	✓
Priority sponsorship acknowledgement in event programs and on registration signage	✓	✓	✓		
Standard sponsorship acknowledgement in event programs and on registration signage				✓	✓
Complimentary registration and full access (including meals & refreshments)	5	3	2	1	1
Complimentary invitation to networking reception	5	3	2	1	1

Our members and guests are waiting to connect with you!

IMPORTANT DATES

The Federation's timeline and schedule for booking and promoting sponsors at our various events.

Timeline	Details
180-365 Days Preceding the event	Sponsorship opportunities opened and/or invitations issued
60-180 Days Preceding the event	Sponsorship commitments finalized and agreements signed
60-90 Days Preceding the event	Digital Corporate logos and advertising material (e.g. conference sponsorship acknowledgements) submitted
30-60 Days Preceding the event	Corporate logos and advertising material for print (e.g. event programs, reception signage) to be submitted
30 Days Preceding the event	Speaker(s) identified and confirmed for opening or closing remarks (if applicable)
15 Days Preceding the event	Corporate slide shows or video presentations for display during event to be submitted

For more information about sponsorship opportunities and upcoming Federation events, please contact:

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